

eMLOVZ

# DATING DECODED

*MegaDate your way to the  
relationship of your dreams*



eMLOVZ

# 100

## DATE EXPERIMENT

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2011-2012



Went on 101 dates with  
52 different men



Documented everything  
that succeeded and  
failed on the dates



All teachings are derived  
from the experiment

*What is*  
**DATING DECODED?**

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Dating Decoded is our best-in-class dating coaching program. It includes an intensive online curriculum, weekly live Q&A consulting calls with Emyli, and an exclusive mastermind group of supportive single men, all working together to help you fill your dating funnel with high-quality dates and MegaDate your way to your dream relationship.

The goal of this program is to provide you with all the steps and support you need to find a healthy, happy, and lasting relationship, leveraging both online and offline dating strategies.



## ABOUT US

emlovz was founded in 2012 by Emyli Lovz and Thomas Anthony after Emyli completed a 100-date research experiment while studying at UC Berkeley. Thomas stole Emyli's heart, and they are now happily married, dedicated to helping men find and maintain loving, healthy, and happy relationships. Today, with a team of over 10 coaches, emlovz is committed to empowering men to achieve their dating and relationship goals, showing them that anything is possible.

## **WHO IS IT FOR?**



This program is for single men of any age who want to improve the quality and quantity of women they date in order to find their forever person.

## **WHEN DOES IT START?**



You start as soon as you enroll and will have immediate and lifetime access to our online curriculum, live calls, and private community.

## **WHAT DOES IT INCLUDE?**



The program takes you through the entire process of filling up your dating funnel and crushing your dates so you can increase your confidence and find the right woman for you.

# OUR UNIQUE APPROACH

Join the #1 dating coaching program for men that's dedicated to helping you find a long term partner in record time.

## eMLOVZ

- ✓ Lifetime Membership
- ✓ Unlimited Coaching
- ✓ Community Focused
- ✓ Evidence Based Curriculum
- ✓ 12+ Year Program
- ✓ Men's Club Events
- ✓ 11 Expert Coaches
- ✓ Third Party Reviews

## The Other Guys

- ✗ 5 Week Course
- ✗ No Coaching
- ✗ On Your Own
- ✗ Single Coach's Viewpoint
- ✗ Unproven Program
- ✗ No Club Events
- ✗ 1 or 2 Coaches
- ✗ No Third Party Reviews

# MEMBERSHIP OPTIONS

## STANDARD

- ✓ Best in Class Online Curriculum
- ✓ Twice Weekly Coaching Calls
- ✓ Private, Client - Only Community
- ✓ The emlovz Workbook
- ✓ Accountability Buddies
- ✓ Man Cave Community Events
- ✓ Monthly Conversation Training

## VIP

***Includes everything from the Standard Package***



- ✓ 6 Private 50-Min Coaching Sessions with emlovz coaches.
- ✓ Priority Access in Weekly Coaching Calls

## SUPER VIP

***Includes everything from the Standard Package***



- ✓ 12 Private 50-Min Coaching Sessions with any emlovz coach, including Thomas & Emyli.
- ✓ Priority Access in Weekly Coaching Calls

# PRIVATE COACHING SESSIONS

**SUPER  
VIP**



**Emyli Lovz**  
*Co-Founder Of Emlovz*



**Thomas Anthony**  
*Co-Founder Of Emlovz*

**VIP**



**Audrey Lorraine**  
*Onboarding Specialist, Dating Coach, & Mock Date Expert*



**Darshil Amin**  
*Confidence Coach*



**Renee Meraz**  
*Relationship, Anxiety, & Trauma Coach*



**Tilly Storm**  
*Holistic Sex & Intimacy Coach*



**Mattie Jo Cowsert**  
*Mock Date Expert*



**Hailey Tessem**  
*Celebrity Stylist*



**Mia Spedale**  
*Instagram & Social Media Pro*



**Brooke Nichol**  
*Mock Date Expert*



**Gemini & Blu**  
*Happiness Coordinators*

# CURRICULUM OVERVIEW

## **PHASE 1: *FILL UP YOUR DATING FUNNEL***

Get crystal clear on exactly who you're looking to attract using the ideal girlfriend profile, learn how to craft the perfect dating profile, how to get her to respond and say yes to your date invitations, how to avoid getting ghosted or friendzoned, where to go to meet women, and in-person openers that don't creep her out.

## **PHASE 2: *CRUSH YOUR DATES***

Learn how to escalate sexual tension properly by following the first, second, and third date blueprint, mastering dating conversation, and learning how to introduce sex into conversation in a way that isn't too forward.

## **PHASE 3: *CHOOSE THE RIGHT WOMAN***

Learn how to select the right LTR for you so you're not settling for less than what you deserve.

# BENEFITS

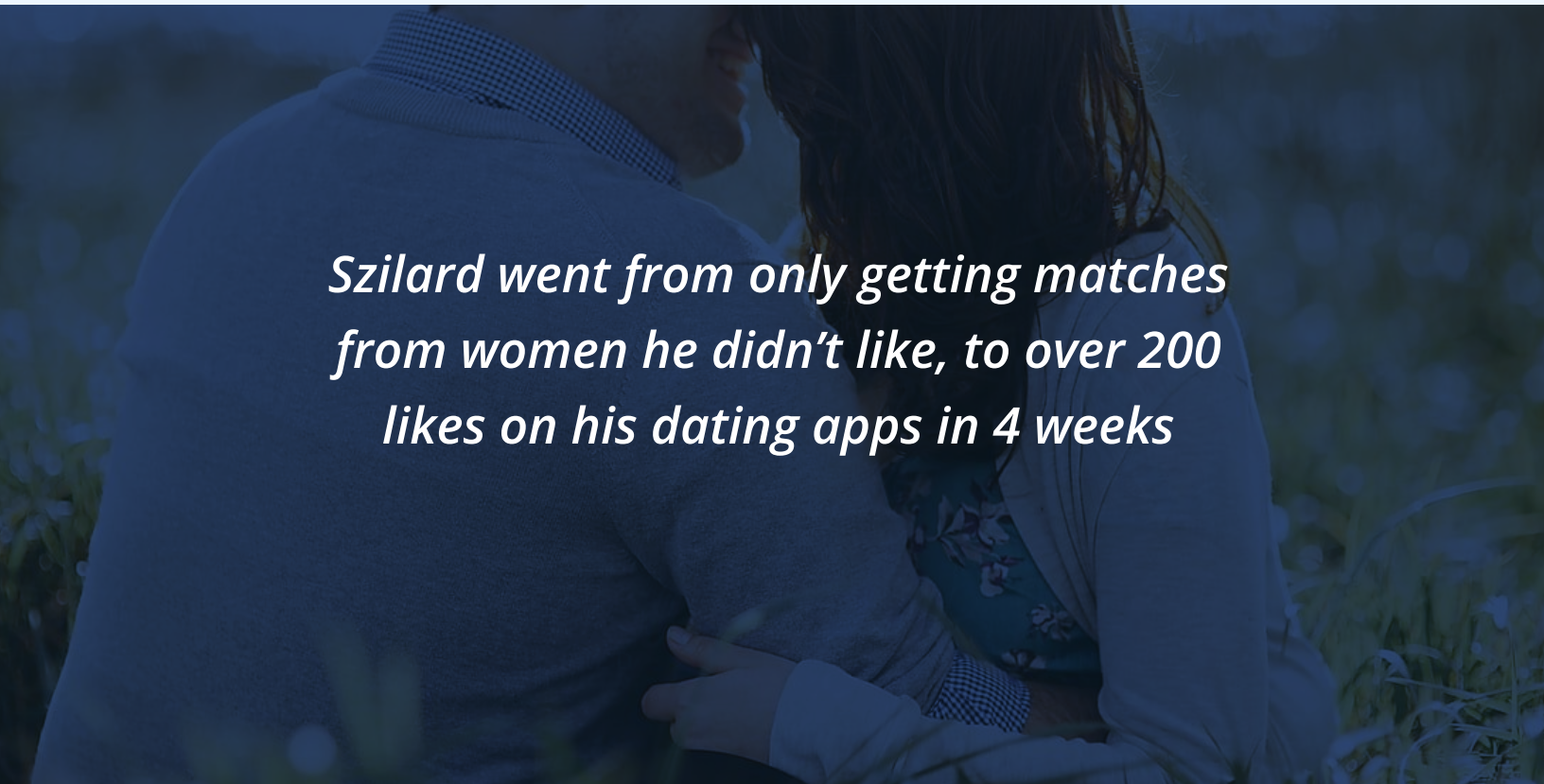


- Feel better prepared to handle any dating situation
- Save thousands of dollars on dates that don't go anywhere
- Avoid choosing the wrong partner and getting divorced
- Improve your understanding of women, relationships, and the dating world
- Gain insights into the female mind that help you think from a different perspective
- Get a mentor and group of people who really care about your success
- Develop an abundance mindset that helps you feel more at ease in dating
- Learn to apply the principles that are guaranteed to lead you toward a relationship with a very special woman
- Gain confidence to push yourself to go out and be active and to not give up
- Become more attractive to women and connect with them better
- Dating multiple women allows you to not get too attached too soon to the wrong woman
- Attract your dream girl fast

## *Emyli was worth every penny.*

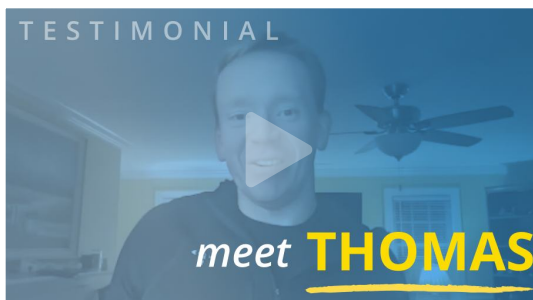
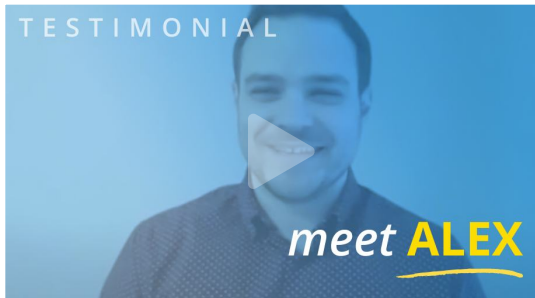
If all I learned from her were the first two lessons.....it would be worth every penny. Specifically, her take on what photos you NEED on your profile and how to message girls is incredibly powerful. You also learn how to gauge if they are the right photos and get real responses and ratings on your pics. I tried online dating twice before and got zero response from the attractive women. Even when I could get numbers and dates in real life from much better matches. Online, it is a bit of a game. It doesn't really matter who you are in real life.....you have to know how to express that online, and it is not always intuitive. Emyli breaks it all down.

 **SZILARD S.**



*Szilard went from only getting matches from women he didn't like, to over 200 likes on his dating apps in 4 weeks*

# THEY DID IT! SO CAN YOU!



So, I just am flying back from a 4 day date in Arizona. I'd say at this point I'm off the market. I will 1000% say that I would not have had the confidence to pursue this woman had I not gone through the process of dating/engaging with 20 dates.

That exercise allowed me to see how I interacted with others, see how I felt, and by my 2nd/3rd date with the woman I'm with now, just kinda laid out who I was and what I could/couldn't do.

She just leaned in and said great. As for what we can and can't do, I would say take the limiters off, shoot for what you want. Just the fact that we are all investing in this as a process separates us from 99% of the guys out there. Introspection and desire to learn are sexy af...;)

**ANDY F.**

# WHAT CLIENTS ARE SAYING

*I just have to say, holy mint ice cream! Four matches on Bumble in the last 24 hours, and one messaged me.*

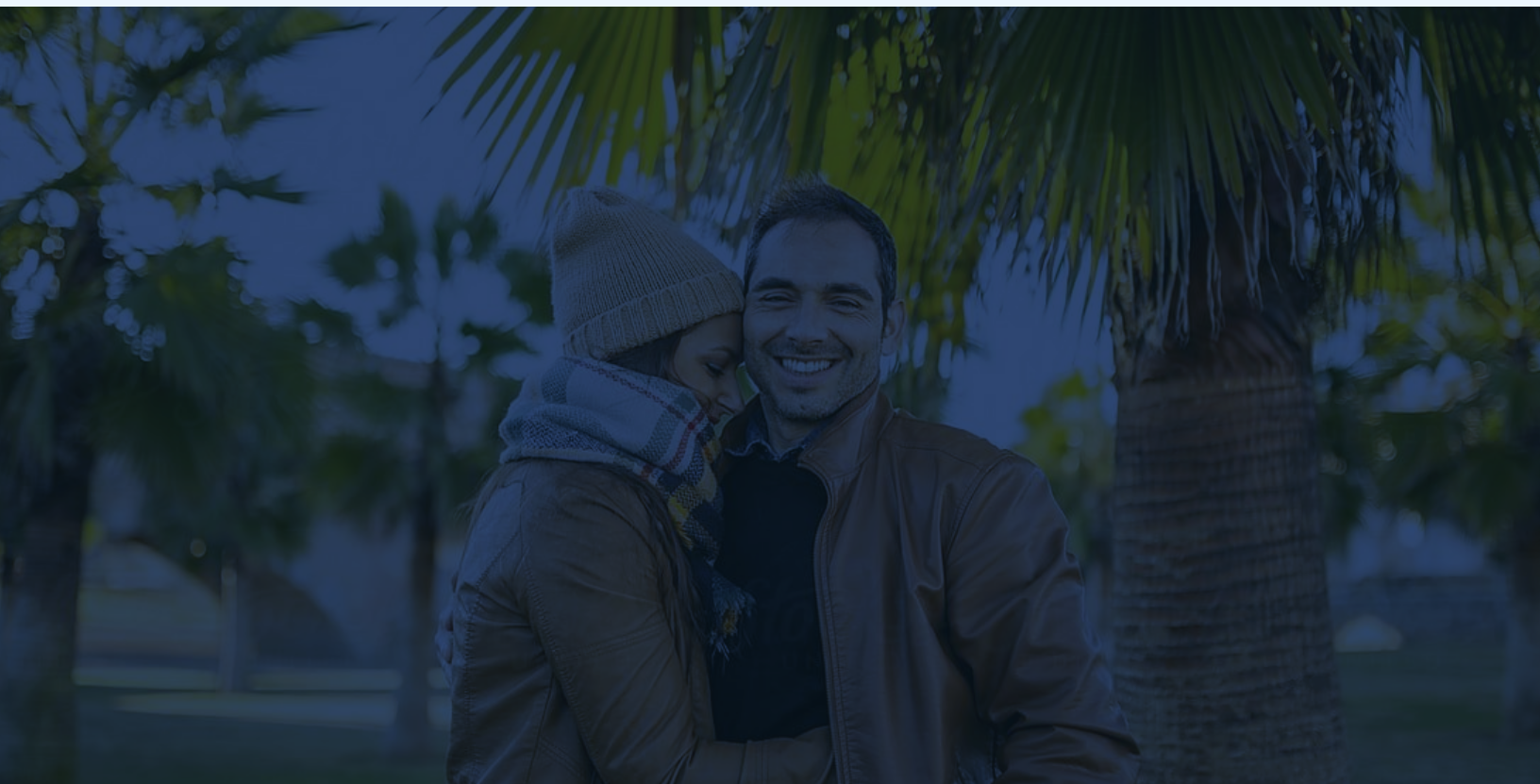
*Last night's 3rd date was a success. So much so, she is coming back tonight for more sex.*

*Thank you so much for the input. It's super helpful. And the photo sessions were a game changer for sure.*

*I am now apparently experiencing the very beginnings of the problem I was looking to have (getting more responses than I could handle on the dating apps).*

*Granted, I only have three women who responded to me (on the first day) but that's more than I've ever had talking to me before.*

 **EMLOVZ CLIENT**



eMLOVZ



**[info@emlovz.com](mailto:info@emlovz.com)**

*Email us if you have any questions  
or are ready to get started*