

eMLOVZ

Dating Decoded

MegaDate your way to
the relationship of your
dreams

Emily



eMLOVZ

100

Date Experiment

2011-2012



Went on 101 dates with 52 different men



Documented everything that succeeded and failed on the dates



All teachings are derived from the experiment



What is Dating Decoded

Dating Decoded is our group coaching program and includes an intensive online curriculum, weekly live Q&A consulting calls with Emyli, and an exclusive mastermind of supportive, single men, working side-by-side to help you fill up your dating funnel with lots of high-quality dates, then MegaDate your way to your dream relationship leveraging our best-in-class strategy.

The goal of this program is to provide you with all of the steps and support you need to find a healthy, happy, and loving relationship that lasts, leveraging online and offline dating strategies.

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About Us

We met during my 100-Date Experiment and together we created Dating Decoded using the same principles that helped us find love over a decade ago. You'll get both a male and female perspective on dating with us.





Who is it for?

This program is for single men of any age who want to improve the quality and quantity of women they date in order to find their forever person.

When does it start?

You start as soon as you enroll and will have immediate and lifetime access to our online curriculum, live calls, and private community. And you can rest assured knowing you'll never feel alone in your dating journey as you have immediate, lifetime access to the program, when you enroll.

What does it include?

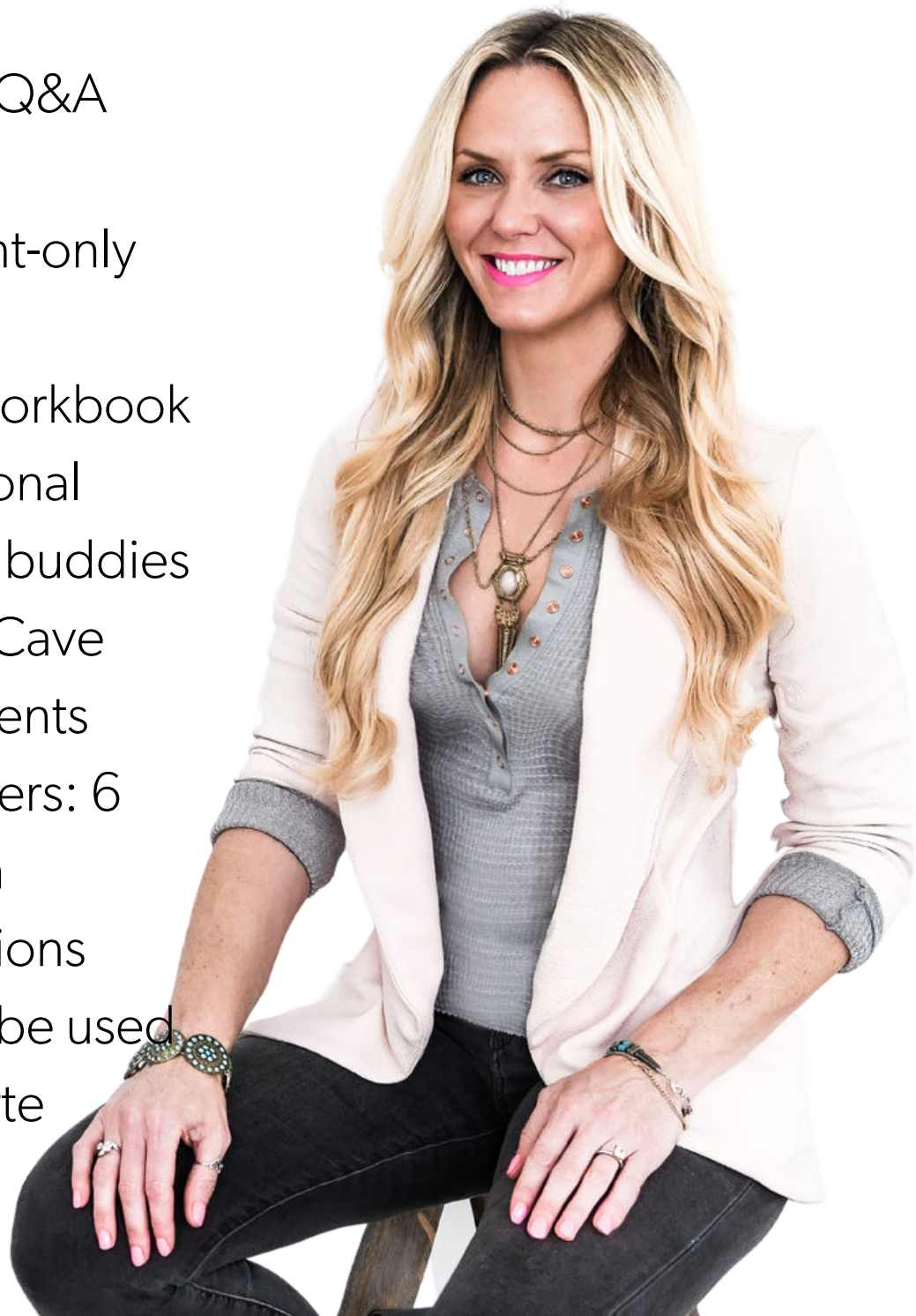
The program takes you through the entire process of filling up your dating funnel and crushing your dates so you can increase your confidence and find the right woman for you.

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Program Description

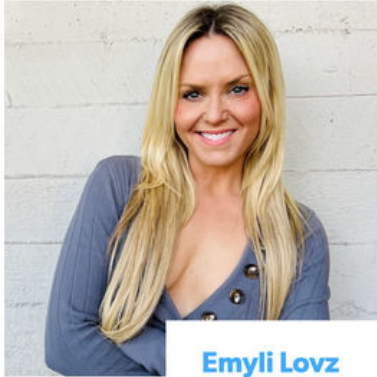
Lifetime access to our:

- Best-in-class online curriculum
- Twice weekly Q&A coaching calls
- Private, student-only community
- The emlovz workbook
- Local and national accountability buddies
- Monthly Man Cave community events
- For VIP Members: 6 private 50-min coaching sessions w/Em (or can be used for any a-la-carte service)



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VIP: Private Coaching Sessions



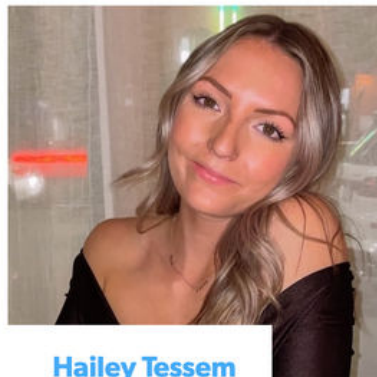
Emyli Lovz
Co-Founder/Head Coach



Thomas Anthony
Co-founder/Coach



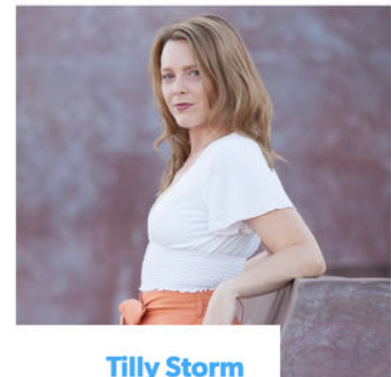
Audrey Lorraine
Dating Coach



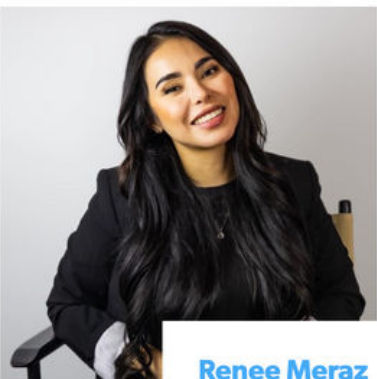
Hailey Tessem
Celebrity Stylist



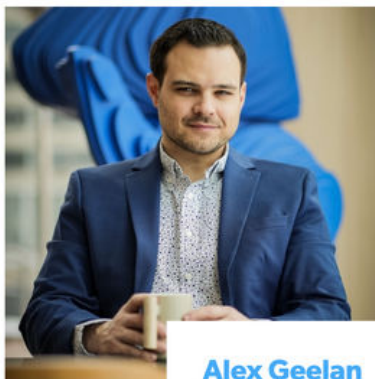
Darshil Amin
Dating & Confidence Coach



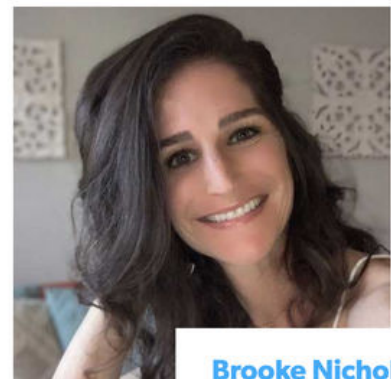
Tilly Storm
Holistic Sex & Intimacy Coach



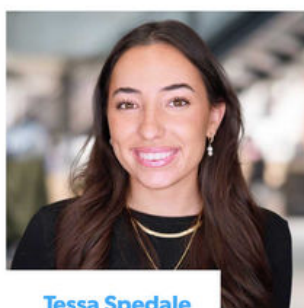
Renee Meraz
Anxiety Coach



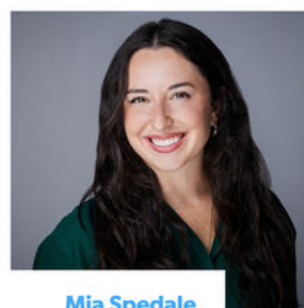
Alex Geelan
Student Enrollment Strategist



Brooke Nichol
Mock Date Expert



Tessa Spedale
Conversation Trainer



Mia Spedale
Instagram Expert



Curriculum Overview

Phase 1: Fill Up Your Dating Funnel

Get crystal clear on exactly who you're looking to attract using the ideal girlfriend profile, learn how to craft the perfect dating profile, how to get her to respond and say yes to your date invitations, how to avoid getting ghosted or friendzoned, where to go to meet women, and in-person openers that don't creep her out.

Phase 2: Crush Your Dates

Learn how to escalate sexual tension properly by following the first, second, and third date blueprint, mastering dating conversation, and learning how to introduce sex into conversation in a way that isn't too forward.

Phase 3: Choose The Right Woman

Learn how to select the right LTR for you so you're not settling for less than what you deserve.



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Benefits

- Feel better prepared to handle any dating situation
- Save thousands of dollars on dates that don't go anywhere
- Avoid choosing the wrong partner and getting divorced
- Improve your understanding of women, relationships, and the dating world
- Gain insights into the female mind that help you think from a different perspective
- Get a mentor and group of people who really care about your success
- Develop an abundance mindset that helps you feel more at ease in dating
- Learn to apply the principles that are guaranteed to lead you toward a relationship with a very special woman
- Gain confidence to push yourself to go out and be active and to not give up
- Become more attractive to women and connect with them better
- Dating multiple women allows you to not get too attached too soon to the wrong woman
- Attract your dream girl fast

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Mega Dating

Coaching Philosophy



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They Did It.
So Can You.



“So, I just am flying back from a 4 day date in Arizona. I'd say at this point I'm off the market.

I will 1000% say that I would not have had the confidence to pursue this woman had I not gone through the process of dating/engaging with 20 dates.

That exercise allowed me to see how I interacted with others, see how I felt, and by my 2nd/3rd date with the woman I'm with now, just kinda laid out who I was and what I could/couldn't do.

She just leaned in and said great. As for what we can and can't do, I would say take the limiters off, shoot for what you want. Just the fact that we are all investing in this as a process separates us from 99% of the guys out there. Introspection and desire to learn are sexy af...;)”

- Andy F.

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I am a 45yo, average-looking, divorced nerd. I have never felt super confident meeting or courting women. Not to get too deep and vulnerable in a public Google review but to be honest this has been a source of anxiety my whole life all the way back to high school. The process seemed like magic... sometimes something I did kinda worked but usually, it did not. Or I would not even try because I didn't think a woman would be interested. Even after being separated for almost two years, I didn't try dating because I didn't think I would be able to attract the kind of woman I would want to be with. But I did want to meet someone so I started reading online and found EmLovz.

From the very first conversation with Cat, I could tell Em and her team really, REALLY _cared_. Like, a lot. A lot a lot. Right away, they were so encouraging and convinced me that I could actually do this. They believed in me more than I believed in myself. I was inspired to dig in, join the weekly calls, do all the homework, read the books, re-watch the modules multiple times, and I finally felt ready last week to post my first dating profile on Facebook Dating. That was Sunday night.

Within the first hour, I had already matched with one spectacular woman. I got her phone number Monday and we had a great first date three days later on Thursday. I'll see her for a 2nd date this week. I've only spent an hour with her but I already think she is amazing. I also matched with two other women last week who both seem really great although I haven't met either yet. I am meeting one Saturday morning and the second wants to meet but is scared about the new Covid variant. Over the weekend, I got an unsolicited message from a woman saying "Your profile is my favorite". We can forgive her "your vs you're" goof and just laugh because my profile is literally just copy-pasted from Em's template. Yes, I put my own personality into it but I just followed the formula exactly - zero creativity. All I am doing is following the instructions and I am showing up in ways that are far more attractive to women than I would otherwise. I am literally the least likely person that could make this work. Yesterday, I matched with one of the most beautiful women I have ever spoken to in my life. I have no idea (yet) how or why she is single. Within like three messages, she sent me her phone number and we were texting off the dating app. I don't think this woman would have even noticed the pre-EmLovz version of me. And for sure I wouldn't have the confidence to send her a message.

I will say it's pretty scary to be as direct and bold as Em suggests. But it's only because I've never done it before. I got a fourth phone number tonight and it's starting to get easier and starting to feel a little more natural now with just over a week of practice. I still feel super nervous that finally THIS WOMAN is going to be the one that says like wow you're way too direct chill out dude. But nope. Hasn't happened. A part of me wonders how long it's going to be until they discover that I've got no game haha but Em's blueprints for messaging and 1st, 2nd, 3rd dates are really good and I just follow the instructions. It is often the opposite of what I would naturally do. It's still me being me but a far compelling and more pleasant-to-date package. I joked with Em over Messenger that I think to myself "What Would Em Do" in the moment and do that.

It's crazy to think about and I seriously don't mean to seem arrogant, but I am now at the point where I can decide not to pursue great women because they don't fit my specific Ideal Girlfriend profile. These are women who I would have previously been stage 5 clinger because anyone would look at them and think they are amazing. But now all that energy and clinginess is dissipated and I can see that they would not be the best match for me personally and my family and my life situation.

Em's program transformed not just how I interact with women but also how I feel about myself.



- Jonathan N.

emlovz

What Clients Are Saying

"I just have to say, holy mint ice cream!

Four matches on Bumble in the last 24 hours, and one messaged me."

"Last night's 3rd date was a success. So much so, she is coming back tonight for more sex."

"Thank you so much for the input. It's super helpful. And the photo sessions were a game changer for sure."

- emlovz students

more cases 



“ I am now apparently experiencing the very beginnings of the problem I was looking to have (getting more responses than I could handle on the dating apps).

Granted, I only have three women who responded to me (on the first day) but that's more than I've ever had talking to me before.”

- emlovz student

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What Clients Are Saying

AT&T 10:19 AM 42%

< Jun 2021

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24	7	8	9	10	11	12
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26	21	22	23	24	25	26
27	28	29	30			

Date (w/ Vanessa) 11:00 AM
12:00 PM

Date (w/ Shruti) 1:00 PM
2:00 PM

Date (w/ Margalit) 3:00 PM
4:00 PM

Date (w/ Karinne) 5:00 PM
7:00 PM

Today Calendars Inbox

1 DAY 4 DATES





What Clients Are Saying

This was an incredible experience that taught me so much. The only regret that I have is that it's taken me so long to understand the concept of "Men are from Mars and Women are from Venus"! I am glad that someone finally showed me the way!

Tomorrow I'm going to update my profiles and see if the new photos provide me with increased responses and engagement from my potential dating partners.

I acknowledge you for your ability to quickly respond to the negative effects of Covid, and continue to provide incredibly valuable insight to all of us in the lonely hearts club!

It's been very validating for me to participate in the group setting and realize my experiences are similar to so many others.

– **emlovz student**



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What Clients Are Saying

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This program has really helped me! I have a game plan now... before I didn't. Now I know exactly what works and doesn't work! No more complimenting women, I learned my lesson!

My confidence has soared! since starting the program, friends tell me they wish they could be half as confident! I'm now helping my friends with their dating process.

I've been getting more comfortable with in-person dating too. I'm learning that I have the courage to confront my fears rather than to run from them. I used to want to bail when things got uncomfortable, now I can face them head-on.

Before this program, every girl I spoke to was "the one," now I do not get attached to every single woman I'm interested in and I no longer feel the urge to settle.

I've been having a lot of luck at 22-24 years old (I'm 28) and I believe that pictures can improve my results even more. I just carry myself more confidently now and am more open to approaching women.

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- emlovz student

more cases



What Clients Are Saying

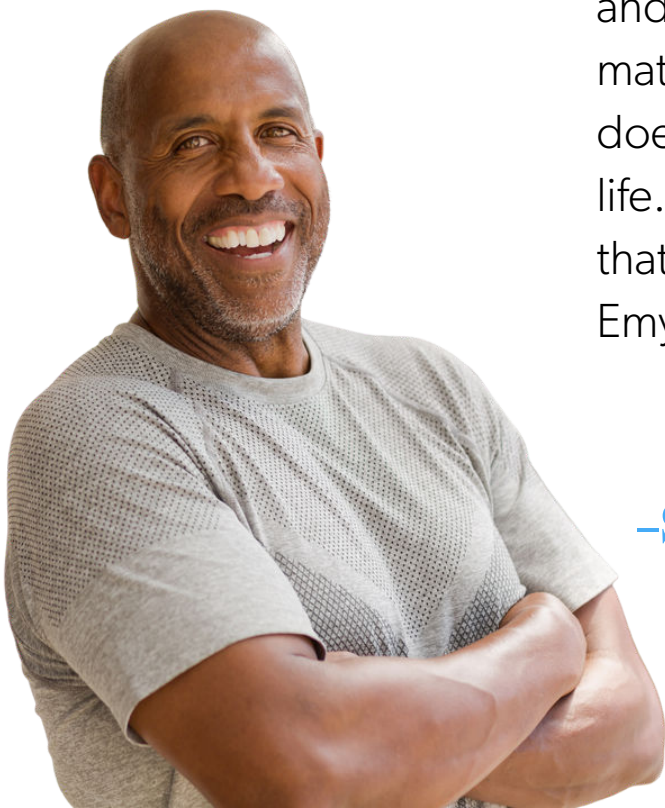
Szilard went from only getting matches from women he didn't like, to over 200 likes on his dating apps in 4 weeks

“

Emyli was worth every penny. If all I learned from her were the first two lessons.....it would be worth every penny. Specifically, her take on what photos you NEED on your profile and how to message girls is incredibly powerful. You also learn how to gauge if they are the right photos and get real responses and ratings on your pics. I tried online dating twice before and got zero response from the attractive women. Even when I could get numbers and dates in real life from much better matches. Online, it is a bit of a game. It doesn't really matter who you are in real life.....you have to know how to express that online, and it is not always intuitive. Emyli breaks it all down.

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–Szilard S.





What Clients Are Saying



Dear Prospective Student,

Last April after a year and a half of bad dates and experiences, I came to a point where I was ready to throw in the towel online dating. I had success a decade ago when the process was slower and simpler. Upon my divorce, I found myself into a different dating world. I am now in a happy relationship and a lot of that I owe to the course that I took with emlovz.

If you are skeptical, I don't blame you. I have studied dating advice for about two decades and found that most of it is bad. I did not want to hire someone for that exact reason: lack of trust. I recommend that if you are interested, at least schedule a consultation to make up your own mind. I also found that this program was a lot more affordable. Many of the other dating coaches I found seemed to only cater to the ultra rich.

Some of the benefits that I found working with her is that she will push you to go out and be active. She is not afraid to brainstorm and offer constructive criticism. Unlike many of the other programs I've taken, I feel like Em actually cared about my success and was willing to tailor her program to my needs.

The only warning I have is that you need to give the program time to work. It didn't happen over night, but after time I was able to diagnose some dating issues and look at dating and relationships a little differently. Less than a year ago, I was ready to give up. Now I am in the happiest relationship of my life. The mind is the trickiest thing to overcome.



—emlovz student

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What Clients Are Saying



Time changes us and the world around us in so many ways. As a guy, I don't care much for shopping, so I end up ordering lots of stuff online - well, all except clothes and shoes, that is. Nowadays, online 'shopping' certainly applies to meeting and dating new people, too. But, with respect to online dating, you can't just shove something into your cart and head to check-out. In fact, it's sort of the opposite: you head on over to the dating site of your choice, check-out something (women in my case) and hope they shove you into their cart. But, alas, most of the time they leave you hanging on the proverbial online discount rack.

So, I decided to try honing my online dating skills. Enter Emyli... I imagine she was wondering what she had gotten herself into after our first week. But she persevered. Through her insight and knowledge, she helped me come to a much better understanding of how best to navigate my way through the seemingly cruel underworld of online dating. She also taught me the importance of the 'TDL'. (If you are not familiar with that acronym, you'll need to contact Emyli - no spoilers here!)

How is online dating going for me now? Well, in a few months' time, I have met over 50 women and have had multiple dates with some. Through it all, I have continued to be Master of my Domain.

Thanks for everything Emyli. It was always fun talking with you. My sessions always ended way too soon. I guess that's why I opted for the additional 4-week session with you... I mean, it could not have been because I needed it! Right?

-Don H.

more cases 



emlovz

What Clients Are Saying



I had just gotten divorced, I was petrified of dating, and was already in a relationship that was not good for me. I was so averse to the entire idea of dating that I was ready to entirely give up and join a monastery.

I started looking around for dating consultants, and found emlovz. It was a lot of money - but not nearly as costly as a bad relationship. At first I was skeptical that the concept of "megadating" was for me. My idea of dating was more geared toward serious relationships, the idea of having many of them was scary.

Emyli was patient and her lesson plans helped me to zero in on the attributes that I was looking for in a romantic partner. Her materials were sound and she was flexible - focusing on the areas where I had the most questions. Meeting over Skype was super convenient - since I live in the South Bay and served the purpose well. She helped me with everything from dating photos and apps to scripts for the dates and how to narrow the list of candidates. Her dating formulas for the first, second and third dates helped me to see how it was easy to meet people through the apps and evaluate them without risking a lot of time, money, or hurt feelings. The true power in the mega-dating approach is that you feel confident even in rejection because there are other candidates that you have in the pipeline. You also simply don't have the time to obsess about anyone because you are busy finding candidates and obtaining first dates.

Finally, Emyli shared a lot of how the process feels from the other side and was able to give great insight into how women approach the process. This helped a lot in understanding how the structure of the dates helped to give the best chances that your preferred partner will say yes to you!

In the end, I ended up evaluating 15 romantic partners (which is more than I ever thought I would) before I found someone that I am quite happy with. With all of the comparison points, it was easy for me to decide which person was the best fit for me and I am truly happy with the result.

I highly recommend her services - it was highly educational and effective!



-Jon M.

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What Clients Are Saying

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emlovz has been so super cool, helpful, and beyond amazing in my dating journey. I learned so much from her during our sessions and felt much better prepared to handle all sorts of dating situations. I applied what she told me and it definitely gets awesome results. She answered all my questions in-depth and helped me develop a better understanding of women, relationships, and the dating world. She gives you super great insights and makes you think from a different perspective. Also, she has such a good heart and really cares about your success. Her principles have been leading me toward a relationship with a special woman right now. Highly recommend her for your dating needs. Thanks Emyli for bearing with me.

- emlovz student

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What Clients Are Saying

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This was a great experience. It was so helpful to hear from all the other members.

At the end of the day, dating presents a handful of struggles. The fact that I'm 59 and having the same struggles as a college kid who's also in the group, helps me feel like I'm not alone.

It's nice to have a group of people to bounce ideas off of, to go through dating as a group, as a team.

It's been great to have ladies (Coach Em and Coach Cat) to ask about dating and to get their real, honest and straightforward answers. I've never been able to find a resource like this.

There are other people sharing similar products but they are trying to accomplish hookups. With Em, it's helping me learn how to enter into healthy relationships.

The experience of meeting other people, going through the same dating challenges I'm going through has been very positive. Em is delivering genuine relationships!

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- emlovz student

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What Clients Are Saying

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This program has really helped me to shift my attitude towards dating. I got divorced 20 something years ago and it wrecked my life. I've wasted a lot of time where I wasn't in a relationship and didn't care. Now I'm trying.

I feel that I'm developing a healthier attitude towards women in general. For a long time, I had a very narrow definition of what I needed from women (just sex).

I now find myself able to interact and not have to get something from everyone. I am far from a finished product in this area. Dating has been an issue for so long that I wasn't even able to try, but now, I want to try.

Some of it is self discovery. I internally debate a lot about whether I want to be alone or be with somebody. There is something in me that wants a partner and I'm starting to believe that's possible for me.

I've been on several dates since the program started. I've always been able to date, but I didn't want to try that hard before. Now I'm trying and feeling hopeful that there's more out there for me.

- emlovz student

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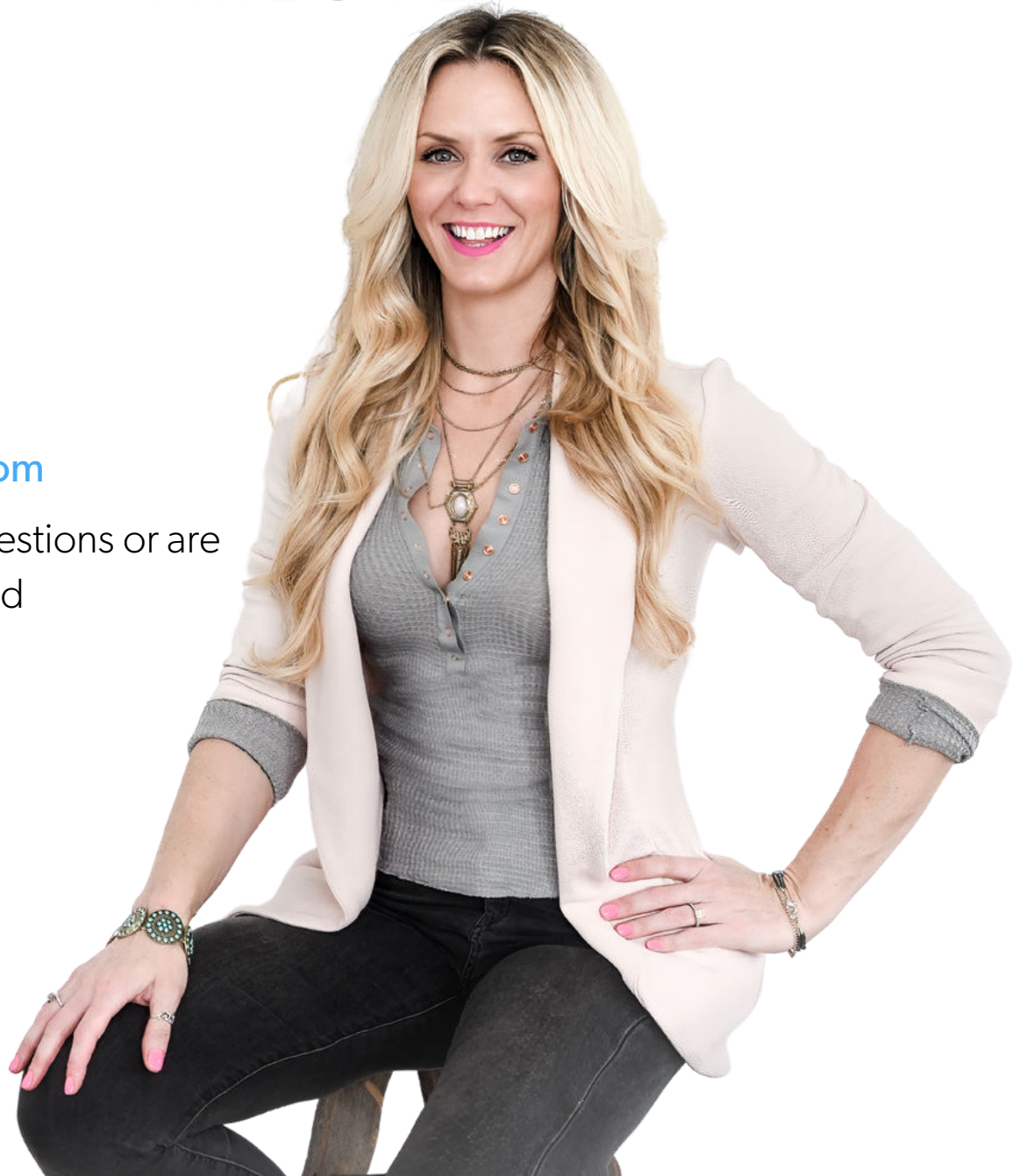
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Email me at

Emyli@emlovz.com

if you have any questions or are
ready to get started



www.emlovz.com